

Cool Campus Challenge Carbon Neutrality 2025 Berkeley's Cool Campus Ambassador Team

Are you interested in making carbon neutrality a reality? Do you want to help UC Berkeley win the Cool Campus Challenge? Become a Cool Campus Ambassador !

Achieving carbon neutrality is, for the first time in history, [a priority item on the agenda of the top public university in the world](#). Just as students and their allies led this push for institutional change, carbon neutrality cannot be achieved without student and campus community participation and leadership.

We are inviting *you* to be part of **the core team**, a committed group of individuals dedicated to engaging others in the Cool Campus Challenge and leading the charge towards carbon neutrality by 2025. We are looking for motivated students, faculty, and staff who are willing to contribute a small slice of their time to help UC Berkeley win the [Cool Campus Challenge](#) (from October 6 to December 10), and set a precedent for years to come. Team members' efforts will be featured in UC-wide media outlets.

general Cool Ambassador Activities:

- Attend an informational session hosted by the Office of Sustainability and Energy about the Carbon Neutrality Initiative and Cool Campus Challenge
- Join the presentation cohort - receive training in the above session and commit to presenting the CCC across campus
- Brainstorm and execute creative campaigns related to the weekly themes to engage both students, faculty, and staff in reducing their carbon footprint
- Use social media networks to spread the word, utilizing the [CCC toolkit](#) and #UCool

If you are interested in joining, please fill out this [form](#).

Specific Actions

To ensure the effectiveness of the CCA Team, we need representation from all perspectives and backgrounds: students, faculty, and staff.

Students

We are looking for a core team of 8-10 students. We will meet once per week, and will determine time and place once we have all members of the task force on board. Some commitments we are suggesting include:

- Lead at least one event relevant to the CCC and help plan other events with fellow CCA members
- Reach out to your faculty about joining the CCC
- Educate other student groups and encourage them to form CCC teams

Contact Claire Kaufman (clairekaufman@berkeley.edu) with any questions.

Faculty

We are looking for faculty from all departments who are committed to supporting the CCC.

- Reach out to other faculty and department members and encourage them to participate in the CCC
- Start a team with your department or lab group on the CCC

Contact Lindsey Agnew (lindsey.agnew@berkeley.edu) with any questions.

Staff

Staff member involvement is critical for the success of the CCC. We highly encourage staff members to attend our upcoming Community of Practice Meetings which will focus on strategies for implementing carbon neutral practices in your department.

- Create a team for your department to participate in the Cool Campus Challenge
- Have one large scale goal for the team (i.e. cut energy use in half) and smaller mini-goals (i.e. everyone in your department only uses public transportation for a week) based on the weekly themes

Contact Lindsey Agnew (lindsey.agnew@berkeley.edu) with any questions.

Let's create a cool university we are all proud of.

