

Chancellor's Advisory Committee on Sustainability (CACS)
Meeting #82: August 25, 2011
3:30 – 5:00 PM
Chancellor's Conference Room, California Hall

Minutes

1. Call to Order and Announcements (Kaela Colwell/Kira Stoll)

Call to order at 3:43PM.

- a. Introductions
- California Hall recently recertified as a green department.
- b. Review & Approve Minutes from Meeting #81
- Minutes approved.
- c. Welcome/Introduction to CACS
- Announcement: TGIF's Katherine Walsh wants a student CACS representative to sit on TGIF. Anyone who is interested can contact Katherine for details, and someone will be appointed at the September CACS meeting.
- Kira Stoll made a short presentation (to be posted on CACS website) on the history and mission of CACS which included:
 - Overview of CACS Website as a resource for committee members:
<http://sustainability.berkeley.edu/CACS>. CACS announcements, previous meeting minutes and agendas, meeting locations and more can be found on our website.
 - CACS advises the Chancellor on sustainability. This is achieved by having a broad representation of members from the campus. Currently there are still have a few unfilled member positions for this year.
 - CACS has on-going annual initiatives that include the Annual Sustainability Summit during Earth Week, distributing Green Fund Grants, and providing funding for groups and departments to hire student interns.
 - CACS also has sponsored initiatives over the years such as the first Campus Sustainability Assessment and most recently the Campus Water Report that was instrumental in the Chancellor setting the recent water use reduction goal.
 - CACS continues to provide advisory leadership in sustainability matters on campus (see current committee initiatives).

2. Old Business

- a. Current Committee Initiatives: Procurement, Water, and Waste Updates (Lisa McNeilly, Kaela Colwell and Kira Stoll) and we are hoping for 1 or 2 more.
- Procurement (Lisa McNeilly): BearBuy – the new campus on-line e-procurement system - is slated to rollout in January 2012 to departments. Lisa has been working with procurement staff and a student intern funded by CACS to identify green products and encourage buyers to procure them, using Bear Buy. They are currently highlighting green office products; the next category might be departmental computer and accessory purchases.

- Waste (Kaela Colwell): CACS has an intern working on waste reduction recommendations. Kim Lam is working on an analysis of campus waste practices and recommendations for achieving the campus' zero waste goals. Some Green Fund Grants that were awarded last year by CACS will also help divert more waste. Lin King, UC Berkeley's new Recycling and Refuse Manager, will present at the next CACS meeting.

b. Learn it, Live it Events (Sarah Nathe)

- There is one event planned for the fall, and the plan is to offer one or two more.
- The confirmed event will be held on October 26, and will be a faculty talk by David Presti.
- If anyone has a good idea for an event should contact Sarah Nathe at sknathe@berkeley.edu.

c. CACS Internship Subcommittee (Kaela Colwell)

- Each year, CACS provides projects with funds to hire student interns. Judy Chess and Kaela will lead the subcommittee that chooses what internships to fund. They are looking for people to serve on this subcommittee.
- The call has gone out to campus for people to apply for internships and applications are due August 31st.

3. New Business

a. Snapshots of Campus Sustainability (Lisa McNeilly)

- Powerpoint presentation (to be posted on CACS website). The [2011 Sustainability Report](#) includes snapshots of campus sustainability, illustrating our progress in meeting the campus sustainability goals. A few highlights of these snapshot include:
 - Water usage is down almost 5% from 2008..
 - Now there are seven LEED™ certified buildings on campus. This represents 5% of the campus square footage. The campus recycling rate was 67%, reflecting successes in recycling across campus as well as newer efforts at football games and from construction and demolition. The goal is to achieve zero-waste by 2020.
 - Last year the amount of green purchasing that we could track was \$6.3 million worth.
 - We have hit our current goal for transportation (fuel usage 25% below 1990 levels). Fleet and commute fuel use are now 30% below 1990 levels.
 - we are at 25% sustainable food purchasing, and 32% if you add purchasing from locally-owned businesses.

b. Campus Energy Management Communications Campaign (Lisa McNeilly and Steven Donaldson, Radiant Brands)

- Lisa presented in the past about the Energy Management Initiative, which is a part of Operational Excellence (OE) Initiative. It is looking to reduce energy use and do a better job of managing energy by creating an energy office and an incentive program that will engage people to save electricity.
- For this program, Radiant Brands has been hired to help with the behavior change campaign. Steven Donaldson is its president.
- Steven: Some primary goals for the program are to come up with a simple memorable name and an easy way of connecting with groups on campus through social media, etc.

- When people can see what their behavior does, they can change it. We have already seen commitment from students, but we want to get everyone participating on a daily basis. The group was asked to provide input:
- Students feel very powerless sometimes to take action to save energy, providing an example of an over-heated classroom that no-one knew how to resolve.
- FYI: Physical Plant Call Center's number is 642-1032 – for concerns such as these (needs to be better publicized).
- In some cities, utility bills show a graph that compares your individual energy usage to the average for your district. Maybe for the long term, a way to monitor utility usage for resident halls can be found.
- UC Berkeley has many vegan and vegetarian food options but dining facilities don't really advertize the sustainability/climate aspects of this food. The sustainable food committee on campus could work on this.
- Signs could be posted that say what an individual can do in a building to save energy.
- At Harvard, there is a 'practice what you preach' campaign which shows professors talking about the simple sustainability things they do.
- We want to be able to post people's videos on sustainability on a website.
- We need to make recommendations that are feasible.
- To contact Steven, you may do so through Lisa McNeilly at lmcneilly@berkeley.edu.

4. Meeting Wrap-up

*If you would like to add a New Business item to next month's agenda, please send an email to Kaela Colwell (kaelacolwell@berkeley.edu) or Kira Stoll (stoll@berkeley.edu).