

Sustainable Transportation Internship

CACS Sustainability Intern Program

Job title: Sustainable Transportation Intern

Work description: This internship will play an integral role in the continuing growth and quality of campus bicycling and walking through updated planning and research, relationship building, and education. This internship is intended to help the campus meet the transportation goals set forth in various adopted campus plans.

Primary work tasks and product of this internship include two components: one with a short-term perspective to increase sustainable transportation behavior; the other supporting long-term thinking with regard to bicycle and pedestrian planning.

A detailed breakdown of job functions is as follows:

Behavior Change (short-term - increasing biking and walking through education) [80%]

The intern will expand as well as create new education and outreach strategies to promote bicycling and walking as a preferred commute mode. Working with various departments, the Bicycle Committee and student initiatives like BicyCal the intern will:

- Develop an email & social media framework to promote biking and walking
- Promote urban cycling workshops to be held on campus for students, faculty, & staff
- Staff an email help-line for first-time walk and bike commuters; promote the help line
- Develop materials to better promote communities via biking and walking
- Develop materials that educate on safety and campus policies
- Update web information on biking and walking
- Assist in coordinating campus annual participation in Bike to Work Day

The intern will develop goals and metrics around the outreach efforts and will prepare reports to track success.

Planning (Long-term) [20%]

In support of the Campus Bicycle Plan, and working with the campus transportation planner and chair of the bicycle committee the intern will lead the effort to prepare the five-year review of Campus Bicycle Plan (CBP). To accomplish this, the intern will:

- Gather data related to CBP goals and document status
- Update project, parking, and funding documents
- Conduct users surveys on transportation mode and perceived issues

This work will be synthesized and used to update information in the Campus Bicycle Plan guiding to future bicycle planning and initiatives.

Qualifications (required): Excellent written and verbal communication and interpersonal skills; proficiency using MS Office suite (Excel, Word) and design software, and social media networking; enthusiasm for promoting sustainable transportation.

Qualifications (preferred): Major course of study in City & Regional Planning, Civil/Transportation Engineering, Environmental Studies, Communications, or similar. Web and graphical design experience, including development of outreach materials; survey development and implementation.

Contact: Greg Haet Chair, Campus Bicycle Committee
calbikes@berkeley.edu, or 510-642-4848
Submit resume to: calbikes@berkeley.edu,

Resumes must be submitted by Friday, September 10, 2010

Pay rate: \$12 – 15/hr depending on qualifications